

Dear Sir/Madam,

The PTO is busy working on the 2015-2016 school years fundraiser. Instead of selling wrapping paper, candy, pizza etc... we had a vote at the November 2014 meeting and by a unanimous yes vote it was decided to go with the Boosterthon Fun Run again as our major fundraiser for this upcoming school year. Last year was a huge success! We love the idea of using this again to promote physical fitness, character building and a healthy lifestyle!

The Fun Run will take the place of selling products to raise money for our school. The student's will collect pledges and participate in the Fun Run at school on September 16th. The children will earn prizes depending on the level of donations that they bring in.

For a fee, Boosterthon provides the packets and prizes for the event. A representative for Boosterthon also comes out to our school the day of the run for a \$1500 fee to help run the event so that it is a fun, successful and safe environment for all the children and adults that participate. Also, the fundraiser committee is working to provide all of the children and staff with a Fun Run t-shirt that they will get to wear on the event day and throughout the year. On the back of the t-shirt there will be a track that will be marked off for each "lap" they make around the track as a way of tracking their progress. The front of the t-shirt will have the school name and tiger logo on it. It will also have the logos of area businesses that sponsor the event on the back of the shirt, thus paying for the t-shirts.

The PTO is looking forward to working with businesses owned by our school families as well as other local businesses (please feel free to share this letter with family, friends, neighbors, etc.). This will help promote your business as well as help the school. If your business would like to sponsor part of this event, your company logo would be on about 475 t-shirts that the students, staff and volunteers will wear on the day of the run as well as any other time after that.

There are three levels of sponsorship that you are asked to help with, which determines the size of your business logo on the shirt. The first level (\$200) will have a small logo on the shirt. The second level (\$350) will have a medium logo and the highest level (\$550) would have the largest logo available to place on the shirts.

The hope of the PTO is that you will consider partnering with the school and help to make this fundraiser a great success! We are excited for the students to have some physical activity while we raise money, as well as promote and advertise family/local businesses at the same time.

If you are interested in helping financially with the cost of the t-shirts, please make a verbal commitment by July 15, 2015 . The donation and pdf logo file or business card will be needed by July 29, 2015. Send to:

Kelly Ostdiek

Kellyostdiek1@gmail.com

Check made to Tara Heights PTO
(credit cards accepted, 3% fee applies)

817 Valentine Lane
Papillion, Ne 68046

Thank you so much for your consideration! We are looking forward to the Boosterthon Big World Recess fundraising event at Tara Heights Elementary.
The PTO Fundraiser Committee

The objective of the PTO is to be a cooperative body of Teachers and Parents, the purpose of which is to enhance communication among and between parents and teachers, and to support school programs and activities for teachers and students of Tara Heights Elementary. The overriding objective is to provide opportunities for the students to encounter positive learning experiences.